



SEA CHANGE CANADA

2021/22 ANNUAL REPORT

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MESSAGE FROM ECO EXECUTIVE DIRECTOR

I would like to thank all of you who have contributed to this organization's success in the fiscal year. The need for collaboration and support for Canadian coastlines has never been greater, and we're grateful for your help.

Sea Change Canada has the opportunity to create a significant and lasting impact on Canadian coastal communities by seeking out grassroots organizations who are working on ocean issues to foster relationships with the earth and each other.

As a team, we foster connections between local communities so that their struggles and success become real to those outside the community in order to build Canada wide support.

Through stories of success in sustainability and development, our work proudly seeks to inspire others to become partners in supporting the future of Canadian coasts for generations to come.



Full-filling the Sea Change mission takes a village. Our team looks forward to a year of growth, learning, and success for 2022.

Warmly,

**Ana Giovanetti, Eco Executive
Director**





OUR MISSION

Sea Change Canada works with organizations and individuals in coastal communities to support environmental leadership, community development, and capacity-building.

- Raises awareness within Canada about coastal and marine issues across the globe and emphasizing the importance of our mutual relationship to water.
- Tells stories of positive change on sustainability and development issues among coastal communities and showcasing the grassroots champions who are working to change the world through their local community.
- Identifies and profiles coastal initiatives across Canada that are building resilient coastal communities.

OUR TEAM

CURRENT



ANA GIOVANETTI
ECO EXECUTIVE DIRECTOR



HANNAH BECKSTEAD
COASTAL MARINE
COORDINATOR



SOPHIE LAMB
SUSTAINABILITY
COORDINATOR



JUSTIN CHANDER
IMPACT INTERN



CHANTEL HAIGH
SUSTAINABILITY INTERN



DYLAN YATES
SUSTAINABILITY INTERN

PAST



LUCY MACKINNON
DIGITAL SUSTAINABILITY
INTERN



KARLI SZCHOGNER
FILMMAKER



ANNA JESSOP
SUSTAINABILITY INTERN



ALYSSA WALSH
SUSTAINABILITY INTERN



FUNDING UPDATE

INTERN FUNDING

Sea Change Canada received support for 3 interns as part of the 2021-2022 fiscal year.

Funding was provided by Colleges and Institutes Canada and Eco Canada

Total Revenue : \$56,902

REVENUE

NGO Contributions - \$14,332
Grants & Foundations - \$13,650
Government grants - \$25,425

Total Revenue - \$53,407



CORE PROJECTS



Coastal Champions

Profiles showcasing grassroots organizations who present unique solutions to complex environmental challenges that Canadian coastal communities face.



Ocean Issues

Summary of pressing issues affecting Canadian Coastal Communities with key themes outlined.



Reports

Research based reports and references on key coastal issues affecting the ecosystem and communities with key themes and opportunities.



Coastal Champions Videos

Videos exploring and showcasing coastal champion organizations and people doing great work on Canadian Coasts.



Stakeholder Map

List of key organizations working on coasts and waterways across Canada.



PROJECT PROGRESS

4

REPORTS

Written and uploaded four reports on ocean issues affecting Canadian costs.

6

VIDEOS

Produced and uploaded 6 coastal champion videos: Deep Blue Clean-Up, Scotian Shores, Re-imagining Atlantic Harbours, Trashformers, Eskasoni Fish & Wildlife. Surfrider

10

PROFILES

Through collaborative meetings with grassroots organizations, have created and published 10 profiles on Coastal Champions.

12

OCEAN ISSUES

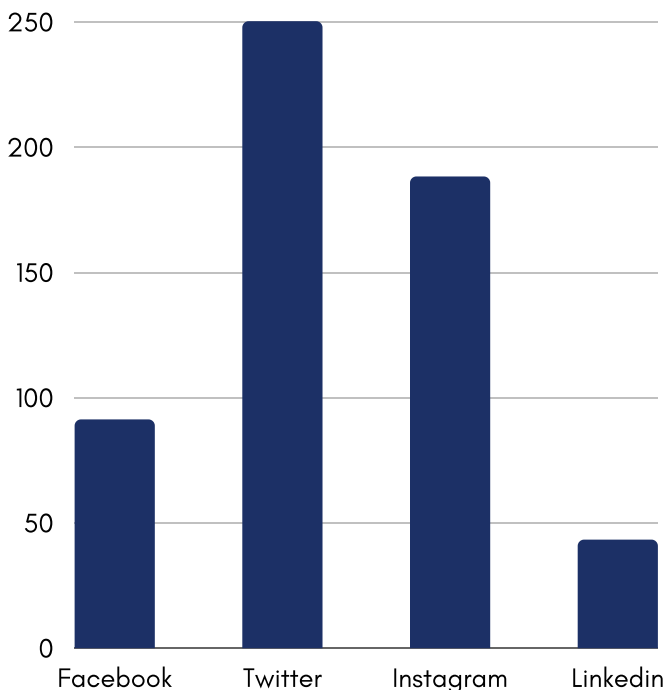
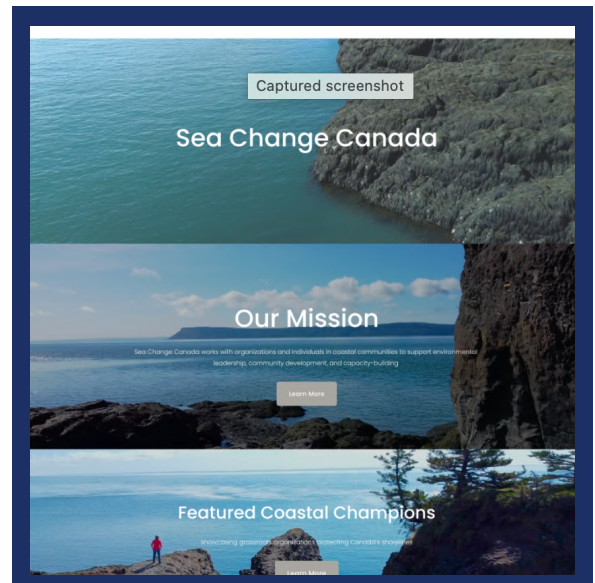
Through an environmental scan of key ecological issues, created and published summaries of 12 ocean issues affecting Canadian coastlines.



COMMUNICATIONS

WEBSITE

In 2021, Sea Change Canada transitioned to a new website (www.SeaChangeCanada.ca) using SquareSpace platform. The team designed a user friendly, modern website with feature projects, videos and contact form for coastal champion submission.



SOCIAL MEDIA

The team launched three new social media platforms (Twitter, Instagram and LinkedIn) and revamped the current Facebook profile. The number of followers are steadily growing with regular sharing of information from grassroots organizations (updates and events), coastal facts and organization updates.

PRIORITIES

PLANNING

Conduct a Capacity Check-up of internal priorities and organizational development

- Develop a 5 year strategic plan in 2012 to be approved at the next board meeting
- Develop a 3 year fundraising plan for potential projects and funding sources
- Formalize a Governance Policy – based on governance process below

GOVERNANCE & COMMITTEE STRUCTURE

Governance and strategic including:

- Approved strategic plan
- Approved policies
- Approved budget
- Financial statement
- Appoint auditor

RESEARCH

- Key players
- Opportunities for Sea Change to make a difference